Attorney's Docket No.: 12587-0048001 / D03-047/01540-00/US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Masami Suzuki et al. Art Unit: 3625

Serial No.: 10/797,906 Examiner: Jason B. Dunham

Filed : March 9, 2004 Conf. No. : 3382

Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AFTER FINAL OFFICE ACTION

In response to the final Office Action mailed September 22, 2008, please amend the above-identified application as follows:

AMENDMENTS TO THE CLAIMS are reflected in the Listing of Claims that begins on page 2 of the paper.

REMARKS begin on page 8 of this paper.